To build great communities with bright and healthy futures that everyone is proud to call home.

All our customers are able to access high quality services and support	Families lead active, healthy, safe and independent lives; with children having the best start in life and adults managing their own health & wellbeing	We enjoy, value, enhance & protect our environment	Our places are known for strong growth in innovation and creativity; for being highly connected and sustainable with the best skilled workforce in the East	All our communities are attractive, successful and connected places for people to live and work	All our residents live in affordable and high-quality homes that enable them to build settled, safe and healthy lives
Every customer is able to access high quality services and support	Health inequalities are reduced for all groups	Biodiversity is enhanced and protected	Babergh and Mid Suffolk's places and economy are supported to be innovative, green and resilient	Communities are supported with the digital infrastructure to maximise opportunities and thrive	Residents are settled, safe and healthy in affordable and high-quality homes that meet their needs
Residents have a voice - enabled to democratically engage and empowered to do so	Residents have the best possible opportunities to improve their physical and mental health and well-being	Babergh and Mid Suffolk have a low carbon footprint	Our businesses and places benefit from stronger connectivity and opportunities to be environmentally sustainable	Our communities are well connected and valued by residents and visitors	Local people have a say in the future of housing
Residents are satisfied with Council services	Families lead active, healthy, safe and independent lives and manage their own health and wellbeing	Babergh and Mid Suffolk are healthier, safer and sustainable places	Our communities are supported to be the best skilled workforce across the East with high levels of aspiration	Our communities are high quality, safe, healthy and attractive	Homes are sustainable, with reducing carbon emissions, that are future proofed to meet resident needs